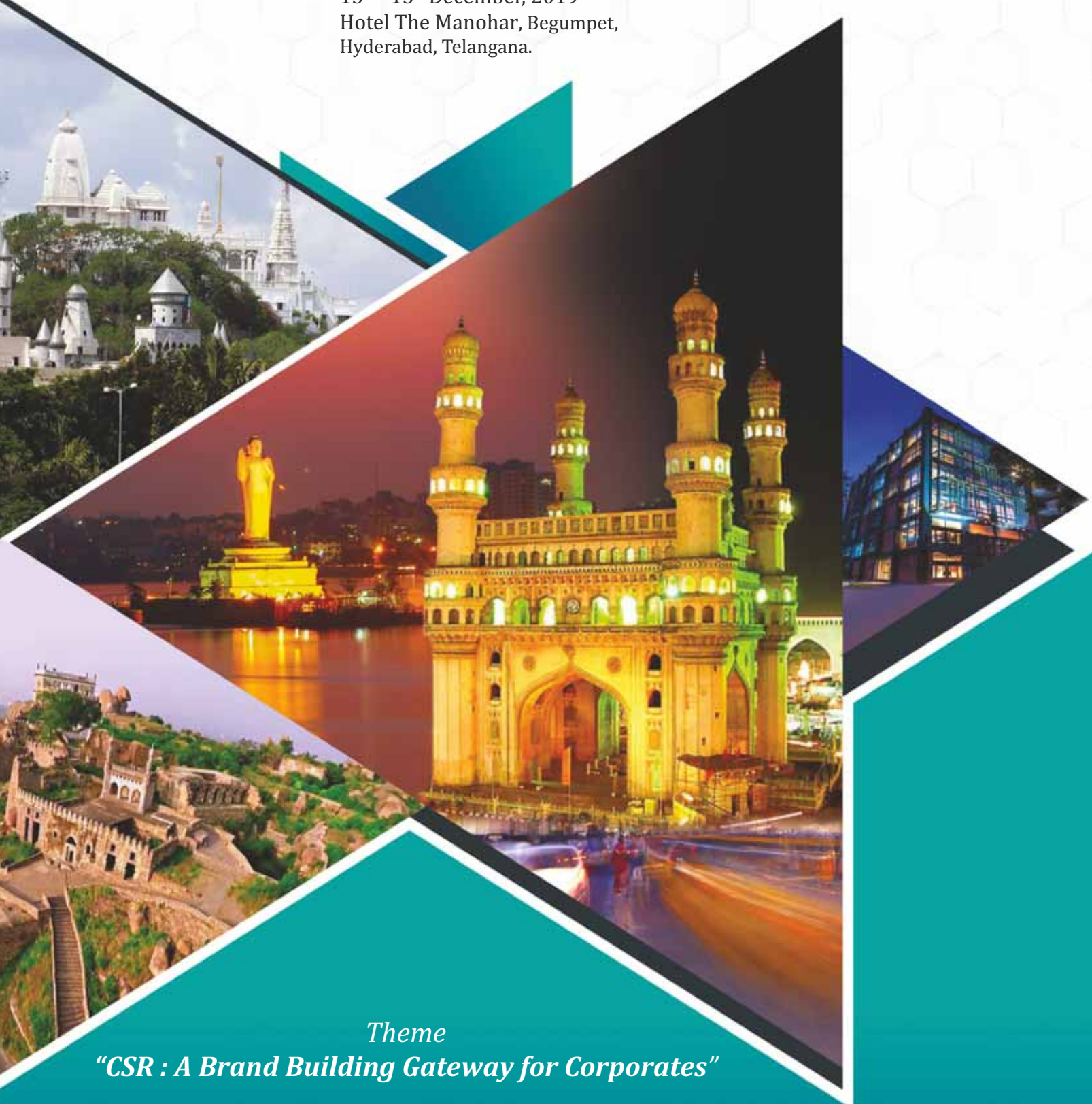


# 41<sup>st</sup> All India Public Relations Conference - 2019



HYDERABAD CHAPTER

13<sup>th</sup> - 15<sup>th</sup> December, 2019  
Hotel The Manohar, Begumpet,  
Hyderabad, Telangana.



*Theme*

***“CSR : A Brand Building Gateway for Corporates”***

[www.prsihyderabad.org](http://www.prsihyderabad.org) / [prsihydchapter@gmail.com](mailto:prsihydchapter@gmail.com)



## REGISTRATION FEE

Category	Early Birds (Up to 31-10-2019)	Regular Fee after (01-11-2019 onwards)
PRSI Members	₹ 6,000	₹ 7,000
Non-PRSI Members	₹ 11,000	₹ 12,000
Retired Professionals/Students*/Spouse	₹ 3,000	₹ 4,000

\*Student Delegate should furnish a Certificate from their institution

## PAYMENT DETAILS

All payments for registration will have to be done in advance by cheque or demand draft in favour of "41<sup>st</sup> ALL INDIA PUBLIC RELATIONS CONFERENCE", Hyderabad.

Beneficiary Name	: "41 <sup>st</sup> ALL INDIA PUBLIC RELATIONS CONFERENCE", Hyderabad.
Bank Name	: State Bank of India
Bank Branch	: Dr. BRAOU
IFSC	: SBIN0020872
Beneficiary Account No.	: 38356095963
Account Type	: Current
GST No.	: 36AABAP3993P1ZS
PAN No.	: AABAP3993P

### Conference Venue :

**Hotel The Manohar**, Old Begumpet Airport Exit Road, Begumpet,  
Hyderabad - 500016, Telangana State. Phone: 040-6654 3456 / 6654 3043  
Visit us : [www.themanohar.com](http://www.themanohar.com)

Kindly deposit sponsorship/delegation fees/any other amount in the above mentioned account vide RTGS/NEFT. Please note the UTR No. of the transaction and mention the same on the registration form submitted by you in the payment column. In case payment is made using internet banking or IMPS please mention the transaction ID/IMPS transaction ID, payment amount, name of person from whose account payment is made from and date of payment in the payment details part of registration form. Successful Registration is subject to payment confirmation from the bank.

## ACCOMMODATION

There are several Hotels of different categories in the Hyderabad City offering competitive tariff. Delegates can book accommodation as per their choice. In case of any assistance, kindly **contact : 9948077535 / 9849321641**

## CLIMATE

- The average temperature in Hyderabad, Telangana in December is 21.6 °C (70.88 °F).
- Afternoons can be hot with average high temperatures reaching 27.9 °C (82.2 °F).
- Overnight temperatures are generally very mild with an average low of 15.3 °C (59.5 °F).

## SPONSORSHIP OPPORTUNITIES

The conference is an event that will bring a cross section of people belonging to the Central & State Government, Public & Private Sector Companies, Educators, Brand Marketers and a varied class of consumers of knowledge and information. We plan to showcase brands and key areas of CSR, HR and IT, NGO's sponsors prominently and strategically to catch eyeballs through a wide range of venue branding and media based activities.

Sponsorship Type	Stall	Logo Backdrops	AV	Logo in Hoarding	No. of Free Delegates
Main Sponsor - ₹ 7 lacs	3X2 Mtr	Yes	Yes	Yes	8
Cocktail Night Dinner - ₹ 6 lacs	3X2 Mtr	Yes	Yes	Yes	7
Co-sponsor - ₹ 5 lacs	3X2 Mtr	Yes	Yes	Yes	5
Associate Sponsor Lunch / Cultural Night - ₹ 4 lacs	2X2 Mtr	Yes	Yes	Yes	4
Support - ₹ 3 lacs	—	Yes	Yes	Yes	3
Support - ₹ 2 lacs	—	Yes	Yes	Yes	2
Delegate Kit - ₹ 3 lacs	—	Yes	Yes	Yes	3





# 41<sup>st</sup> All India Public Relations Conference-2019

13<sup>th</sup>-15<sup>th</sup> December, 2019

Hotel The Manohar, Old Begumpet Airport Exit Road,  
Begumpet, Hyderabad.

## DELEGATE REGISTRATION FORM

(Please send this form along with payment to the Conference Secretariat address given below)

1. Name (in capital letters) : .....
2. Designation : .....
3. Organization : .....
- If Member of PRSI, which chapter : .....
4. Tel : (STD Code) ..... Off : ..... Res: .....
5. TEL NO. / MOBILE / FAX NO. : .....
6. E-MAIL ID : .....
7. Name of Spouse (if participating) : .....
8. Postal Address : .....
- .....
- .....
9. Registration Fee Rs. : .....
10. Cheque / DD No: ..... Date : ..... Drawn on Bank : .....
- (Branch) .....

### REGISTRATION FEE

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Account Type	:	Current
GST No.	:	36AABAP3993P1ZS
PAN No.	:	AABAP3993P



### Public Relations Society of India

HYDERABAD CHAPTER

Conference Secretariat : Administrative Staff College of India (ASCI), Bella Vista, Raj Bhavan Road, Khairatabad, Hyderabad - 500082

Telangana State, India. **Mobiles** : 9948077535, 9849321641, 9848598826 **E-mail** : prsihydchapter@gmail.com **Visit us** : www.prsi Hyderabad.org



# Public Relations Society of India

HYDERABAD CHAPTER, Telangana State

## 41<sup>st</sup> All India Public Relations Conference-2019

Theme - "CSR : A Brand Building Gateway for Corporates"

Hotel The Manohar, Old Begumpet Airport Exit Road, Hyderabad, 13<sup>th</sup>-15<sup>th</sup> December, 2019

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PRO, Dr. B.R. Ambedkar Open University  
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Editor and Manager (PR & Comm.), ASCI  
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Past Chairman (Hyd Chapter)  
9440049323

### Sub: Request for Advertisement / Sponsorship Support – Reg.

#### Sir/Madam

We are happy to inform you that the Public Relations Society of India, Hyderabad Chapter which is one of the active chapters in the country will organize a three day 41<sup>st</sup> All India Public Relations Conference with the theme "CSR: A Brand Building Gateway for Corporates" at Hotel The Manohar, Old Begumpet Airport Exit Road, Begumpet, Hyderabad from December 13-15, 2019. Over 400 delegates representing Government, Public Sector, Private Enterprises, Universities, Industrial concerns, NGOs., etc. from all over the country are expected to participate in the conference.

A Commemoration Volume will be brought out to mark the occasion. It will contain valuable reference material on latest trends in CSR, PR and Communication with Conference proceedings and recommendations. The volume which will have all India circulation will be a good medium of publicity value in promoting your corporate vision, services, products. A mega event of this magnitude can be successful only when PR professionals and managements of various organizations extend their fullest cooperation. We therefore request you to kindly consider our request for release of your advertisement/Sponsor for the event. The details of Sponsorship and Advertisement Tariff are as follows.

#### SPONSORSHIP FOR THE EVENT

Sponsorship Type	Amount	No. of Free Delegates
Main Sponsor	₹ 7 lacs	8
Co-sponsor	₹ 5 lacs	5
Cocktail Night Dinner	₹ 6 lacs	7
Associate Sponsor Lunch/Cultural Night	₹ 4 lacs	4
Support	₹ 3 lacs	3
Support	₹ 2 lacs	2
Delegate Kit	₹ 3 lacs	3

#### ADVERTISEMENT TARIFF FOR COMMEMORATION VOLUME


Back Cover (Multi-Colour)	₹ 1,00,000/-	(with 3 Delegates Free)
2 <sup>nd</sup> & 3 <sup>rd</sup> Cover each (Multi-Colour)	₹ 75,000/-	(with 2 Delegates Free)
Full Page (Multi-Colour)	₹ 50,000/-	(with 1 Delegates Free)
Full Page (Black & White)	₹ 30,000/-	(with 1 Delegates Free)

We, therefore, solicit your valuable assistance and encouragement for the success of the Conference with your Advertisement / Sponsorship support.

Kindly send your advertisement order with material on or before November 15, 2019. All DDs/Cheques may please be drawn in favour of "41<sup>st</sup> All India Public Relations Conference" payable at Hyderabad or payments can be directly made in Account Number: 38356095963, SBI, Dr. BRAOU Branch, IFS Code: SBIN0020872.

Thanking you,

Yours faithfully,

  
**(Dr. P. Venu Gopal Reddy)**  
Chapter Chairman  
Cell: 9848598826